

PATENT APPLICATION

DECLARATION AND POWER OF ATTORNEY

ATTORNEY DOCKET NO. MSFT0206

MS DOCKET NO.3003314.01

As a below named inventor, I hereby declare that:

My residence, post office address, and citizenship are as stated below next to my name;

I believe I am the original, first and sole inventor (if only one name is listed below) or an original, first and joint inventor (if plural names are listed below) of the subject matter which is claimed and for which a patent is sought on the invention entitled: **SYSTEM AND METHOD FOR PROCESSING FEATURED CONTENT.**

the specification of which is filed herewith, unless the following box is checked:

- ☐ was filed on _____ as US Application Number _____ or PCT International Application Number _____ and was amended on _____ (if applicable).

I hereby state that I have reviewed and understand the contents of the above-identified specification, including the claims, as amended by any amendment(s) referred to above. I acknowledge the duty to disclose all information which is material to patentability as defined in 37 CFR 1.56.

Foreign Application(s) and/or Claim of Foreign Priority

I hereby claim foreign priority benefits under 35 U.S.C. 119(a)-(d) or (f), or 365(b) of any foreign application(s) for patent or inventor's certificate, or 365(a) of any PCT international application which designated at least one country other than the United States of America, listed below, and I have also identified below any foreign application for patent or inventor's certificate, or any PCT international application having a filing date before that of the application on which priority is claimed:

| COUNTRY | APPLICATION NUMBER | DATE FILED | PRIORITY CLAIMED UNDER 35 U.S.C. 119 |
|---------|--------------------|------------|--------------------------------------|
| | | | YES: _____ NO: _____ |

POWER OF ATTORNEY:

As a named inventor, I hereby appoint the following attorney(s) and/or agent(s) associated with Customer No. 26389 to prosecute this application and transact all business in the Patent and Trademark Office connected therewith.

| | | |
|---|---------------------------------------|---|
| David Bartley Eppenauer, Reg. No. 35499 | Martin L. Shively, Reg. No. 33553 | Ronald O. Zink, Reg. No. 35744 |
| Patricia E. Bornes, Reg. No. 37038 | Stacy Quan, Reg. No. 33760 | Jeffrey L. Ranck, Reg. No. 38590 |
| Michael W. Bocianowski, Reg. No. 28692 | John Weresh, Reg. No. 52322 | Lee E. Johnson, Reg. No. 22,946 |
| Gary S. Kindness, Reg. No. 22,178 | James W. Anable, Reg. No. 26,827 | James R. Uhler, Reg. No. 25,096 |
| Jerald E. Nagae, Reg. No. 29,418 | Dennis K. Shelton, Reg. No. 26,997 | Jeffrey M. Sakoi, Reg. No. 32,059 |
| Ward Brown, Reg. No. 28,400 | Robert J. Carlson, Reg. No. 35,472 | Rodney C. Tullett, Reg. No. 34,034 |
| Daiva K. Tautvydas, Reg. No. 36,077 | Maria L. C. Anderson, Reg. No. 40,574 | George E. Renzoni, Ph.D., Reg. No. 37,919 |
| Philip F. Mann, Reg. No. 30,960 | George S. Farber, Reg. No. 41,497 | Kevan L. Morgan, Reg. No. 42,015 |
| John D. Denkenberger, Reg. No. 44,060 | Melanie J. Seelig, Reg. No. 44,328 | |

Send Correspondence to:

Customer No. 26389
 Contact Name - Scott Y. Shigeta
 Firm Name - Christensen O'Connor Johnson Kindness PLLC
 Firm Address - 1420 Fifth Avenue, Suite 2800
 City, State, and Zip - Seattle, WA 98101-2347

Direct Telephone Calls to:

Contact Name - Scott Y. Shigeta
 Contact Phone No. - 206.695.1722

COPY

AGREEMENT

WHEREAS, ASSIGNOR(S) (listed above) are inventor(s) of an invention entitled "SYSTEM AND METHOD FOR PROCESSING FEATURED CONTENT," as described and claimed in the specification forming part of an application for United States letters patent executed by Nicholas Simons on 9/2/03; Matthew Charles Gauthier on 9/2/03; Alberto Swett on 9/2/03; Mitali Mudhumita Pattnaik on _____; Christopher Todd Seitzinger on _____; Andrew Kwatinetz on 9/2/03; and Glenn L. Frankel on _____;

WHEREAS, Microsoft Corporation (hereinafter referred to as ASSIGNEE), a corporation of the State of Washington having a place of business at One Microsoft Way, Redmond, Washington 98052, is desirous of acquiring the entire right, title and interest in and to the invention and in and to any letters patent that may be granted therefor in the United States and in any and all foreign countries;

NOW, THEREFORE, in exchange for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR(S) hereby sell, assign and transfer unto ASSIGNEE, the entire right, title and interest in and to said invention, said application and any and all letters patent which may be granted for said invention in the United States of America and its territorial possessions and in any and all foreign countries, and in any and all divisions, reissues and continuations thereof, including the right to file foreign applications directly in the name of ASSIGNEE and to claim priority rights deriving from said United States application to which said foreign applications are entitled by virtue of international convention, treaty or otherwise, said invention, application and all letters patent on said invention to be held and enjoyed by ASSIGNEE and its successors and assigns for their use and benefit and of their successors and assigns as fully and entirely as the same would have been held and enjoyed by ASSIGNOR(S) had this assignment, transfer and sale not been made. ASSIGNOR(S) hereby authorize and

request the Commissioner of Patents and Trademarks to issue all letters patent on said invention to ASSIGNEE. ASSIGNOR(S) agree to execute all instruments and documents required for the making and prosecution of applications for United States and foreign letters patent on said invention, for litigation regarding said letters patent, or for the purpose of protecting title to said invention or letters patent therefor.

9/2/03
Date

Nicholas Simons
Nicholas Simons

9/2/03
Date

Matthew Charles Gauthier
Matthew Charles Gauthier

9/2/03
Date

Alberto Swett
Alberto Swett

Date

Mitali Mudhumita Pattnaik
Mitali Mudhumita Pattnaik

Date

Christopher Todd Seitzinger
Christopher Todd Seitzinger

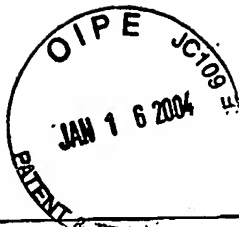
9/2/03
Date

Andrew Kwatinetz
Andrew Kwatinetz

Date

Glenn L. Frankel
Glenn L. Frankel

SYS:mgp



PATENT APPLICATION

DECLARATION AND POWER OF ATTORNEY

ATTORNEY DOCKET NO. MSFT120206

MS DOCKET NO. 3003314.01

I, a below named inventor, I hereby declare that:

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| | | | YES: | NO: |
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City, State, and Zip - Seattle, WA 98101-2347

Direct Telephone Calls to:

Contact Name - Scott Y. Shigeta
Contact Phone No. - 206.695.1722

by declare that all statements made herein of my own knowledge are true and that all statements made on information
relief are believed to be true; and further that these statements were made with the knowledge that willful false
nents and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United
; Code and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.

Name of Inventor: Nicholas Simons

Residence: Redmond, Washington

Office Address: 15006 N.E. 64th Street, Redmond, WA 98052

Inventor's Signature

Citizenship: Canada

Date

Name of Inventor: Matthew Charles Gauthier

Residence: Kirkland, Washington

Office Address: 12808 N.E. 100th Street, Kirkland, WA 98033

Inventor's Signature

Citizenship: Canada

Date

Name of Inventor: Alberto Swett

Residence: Redmond, Washington

Office Address: 10909 Avondale Road N.E., E-119, Redmond, WA 98052

Inventor's Signature

Citizenship: Ecuador

Date

Full Name of Inventor: Mitali Madhumita Pattnaik

Residence: London, NW1 6BA, United Kingdom

Post Office Address: 31 Clarence Gate Gardens, Glentworth Street



Inventor's Signature

Citizenship: India

Sep 8 2003

Date

Full Name of Inventor: Christopher Todd Seitzinger

Residence: Duvall, Washington

Post Office Address: 16030 - 277th Place N.E., Duvall, WA 98019

Citizenship: U.S.A.

Inventor's Signature

Date

Name of Inventor: Andrew Kwatinetz

Citizenship: U.S.A.

Residence: Seattle, Washington

Office Address: 2110 East Hamlin Street, Seattle, WA 98112

Inventor's Signature

Date

Name of Inventor: Glenn L. Frankel

Citizenship: U.S.A.

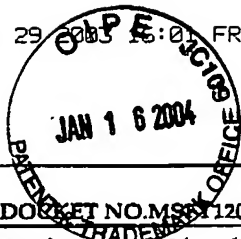
Residence: Seattle, Washington

Office Address: 3729 Bagley Avenue North, Seattle, WA 98103

Inventor's Signature

Date

Smgp



PATENT APPLICATION

DECLARATION AND POWER OF ATTORNEY

ATTORNEY DOCKET NO. MS87120206

MS DOCKET NO.3003314.01

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Citizenship: India

Residence: London, NW1 6BA, United Kingdom

Post Office Address: 31 Clarence Gate Gardens, Glentworth Street

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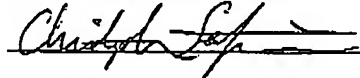
Date

Full Name of Inventor: Christopher Todd Seltzinger

Citizenship: U.S.A.

Residence: Duvall, Washington

Post Office Address: 16030 - 277th Place N.E., Duvall, WA 98019



8/29/03

Inventor's Signature

Date

Full Name of Inventor: Andrew Kwatinetz

Citizenship: U.S.A.

Residence: Seattle, Washington

Post Office Address: 2110 East Hamlin Street, Seattle, WA 98112

Inventor's Signature

Date

Full Name of Inventor: Glenn L. Frankel

Citizenship: U.S.A.

Residence: Seattle, Washington

Post Office Address: 3729 Bagley Avenue North, Seattle, WA 98103

Inventor's Signature

Date

SYS:mgp

JAN 1 8 2004

PATENT APPLICATION

DECLARATION AND POWER OF ATTORNEY

MS DOCKET NO.3003314.01

ATTORNEY DOCKET NO. MSFT20206102M.DOC

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Residence: Seattle, Washington

Post Office Address: 3729 Bagley Avenue North, Seattle, WA 98103

Glenn L. Frankel
Inventor's Signature

9/8/03
Date

SYS:mgp



File No.: MSFT-1-20206

Date: 9/10/03

Atty/Secy: SYS:mgp

Nonprovisional

Applicant(s): N Simons et al.

Title: SYSTEM AND METHOD FOR PROCESSING FEATURED CONTENT

The following have been received in the U.S. Patent and Trademark Office on the date stamped hereon via Express Mail No. EV 315 828 366 US:

Check No. 150740 for \$1,062.00

Transmittal Letter (2 pages) in duplicate

Specification, excluding claims (24 pages)

54 Claims (4 pages)

Abstract (1 page)

12 Drawings (Figs. 1-11) (12 pages)

Combined Declaration and POA (12 pages)

Assignment Recordation Sheet (1 page)

Assignment (12 pages)

Request and Certification for Nonpublication (1 page)

Information Disclosure Statement w/ 4 references

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10/658943
09/10/03

PROCESSED
CLIP LOCKETING

SEP 17 2003

CHRISTENSEN, J. JUNIOR
JOHNSON KINDNESS PLLC

msl

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